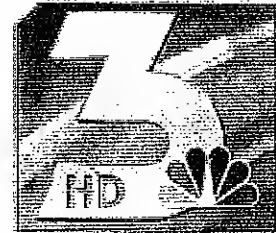


ORDER

KSNV

Orders

Order / Rev: **105007**
 Alt Order #: 06837951
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 Flight Dates: 10/30/12 - 11/06/12
 Original Date / Rev: 08/01/12 / 08/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	164	\$37,250.00	\$31,662.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	164	\$37,250.00	\$31,662.50	0.00
Totals	164	\$37,250.00	\$31,662.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$37,250.00
Market	100%	\$124,166.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,383.33
KTUD	1%	\$1,241.67
KVVU	26%	\$32,283.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,933.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wa@M	5-6a		-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--		4		\$100.00		0.00					

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$100.00		0.00						
E 2	KSNV	11/05/12	11/06/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	2	\$100.004		0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$100.00		0.00						
E 3	KSNV	10/30/12	11/02/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	-TWTF--	:30	4	\$50.004		0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$50.00		0.00						
E 4	KSNV	11/05/12	11/06/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	MT-----	:30	1	\$50.004		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	1		\$50.00		0.00						
E 5	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$190.004		0.00	NM	4	\$760.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	4		\$190.00		0.00						
E 6	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$190.004		0.00	NM	2	\$380.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$190.00		0.00						
E 7	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	9	\$250.004		0.00	NM	9	\$2,250.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	9		\$250.00		0.00						
E 8	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	MT-----	:30	2	\$250.004		0.00	NM	2	\$500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$250.00		0.00						
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$125.00		0.00						
E 10	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$175.00		0.00						
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.004		0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$110.00		0.00						
E 12	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.004		0.00	NM	1	\$250.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$250.00		0.00						
E 13	KSNV	11/04/12	11/04/12		CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$125.00		0.00			
E 14	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM CM		9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$175.00		0.00			
E 15	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd CM		9-10a	-TWTF--	:30	9	\$150.004		0.00	NM	9	\$1,350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					9	\$150.00		0.00			
E 16	KSNV	11/05/12	11/06/12	M-F Today Show II 3rd CM		9-10a	MT-----	:30	2	\$150.004		0.00	NM	2	\$300.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$150.00		0.00			
E 17	KSNV	10/30/12	11/02/12	M-F Today Show III 4th CM		10am-11am	-TWTF--	:30	9	\$100.004		0.00	NM	9	\$900.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					9	\$100.00		0.00			
E 18	KSNV	11/05/12	11/06/12	M-F Today Show III 4th CM		10am-11am	MT-----	:30	2	\$100.004		0.00	NM	2	\$200.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$100.00		0.00			
E 19	KSNV	10/30/12	11/02/12	Rachael Ray CM		11am-12pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$100.00		0.00			
E 20	KSNV	11/05/12	11/06/12	Rachael Ray CM		11am-12pm	MT-----	:30	2	\$100.004		0.00	NM	2	\$200.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$100.00		0.00			
E 21	KSNV	10/30/12	11/02/12	Noon News CM		12-1230pm	-TWTF--	:30	5	\$125.004		0.00	NM	5	\$625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					5	\$125.00		0.00			
E 22	KSNV	11/05/12	11/05/12	Noon News CM		12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 23	KSNV	10/30/12	11/02/12	The Agenda 1230pm CM		1230-1p	-TWTF--	:30	5	\$90.004		0.00	NM	5	\$450.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					5	\$90.00		0.00			
E 24	KSNV	11/05/12	11/05/12	The Agenda 1230pm CM		1230-1p	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$90.00		0.00			
E 25	KSNV	10/30/12	11/02/12		CM	1258p-2pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$150.00		0.00			
E 26	KSNV	11/05/12	11/05/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 27	KSNV	10/30/12	11/02/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.00	4	0.00	NM	4	\$400.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$100.00		0.00			
E 28	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$100.00		0.00			
E 29	KSNV	10/30/12	11/02/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$150.00		0.00			
E 30	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 31	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$175.00	4	0.00	NM	8	\$1,400.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$175.00		0.00			
E 32	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$175.00	4	0.00	NM	2	\$350.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$175.00		0.00			
E 33	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.00	4	0.00	NM	13	\$3,445.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					13	\$265.00		0.00			
E 34	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.00	4	0.00	NM	2	\$530.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$265.00		0.00			
E 35	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$200.00		0.00			
E 36	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
				News 3 in Prime											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$450.00		0.00			
E 37	KSNV	10/30/12	11/02/12		CM	630-7pm	-TWTF--	:30	4	\$260.00	4	0.00	NM	4	\$1,040.00

Order / Rev: 105007
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Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$260.00 0.00															
E 38	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$260.00 0.00															
E 39	KSNV	10/30/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$260.004		0.00	NM	4	\$1,040.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$260.00 0.00															
E 40	KSNV	11/05/12	11/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$260.00 0.00															
E 41	KSNV	10/30/12	11/02/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
FACE TO FACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$150.00 0.00															
E 42	KSNV	11/05/12	11/05/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
FACE TO FACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$150.00 0.00															
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00															
E 44	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00															
E 45	KSNV	11/05/12	11/05/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,100.00 0.00															
E 46	KSNV	10/31/12	10/31/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,300.00 0.00															
E 47	KSNV	11/01/12	11/01/12	Thurs PR 8-9p Thursday Prime 8-9pm	CM	8-9pm	---T---	:30	1	\$650.004		0.00	NM	1	\$650.00
ROCK/UP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$650.00 0.00															
E 48	KSNV	11/02/12	11/02/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
WHIT.COM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$500.00 0.00															
E 49	KSNV	11/02/12	11/02/12		CM	9-10pm	----F--	:30	1	\$750.004		0.00	NM	1	\$750.00

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p Friday Prime 9-10pm GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$750.00 0.00															
E 50	KSNV	11/02/12	11/02/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
E 51	KSNV	11/03/12	11/03/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$350.00 0.00															
E 52	KSNV	11/03/12	11/03/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00															
E 53	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.004		0.00	NM	1	\$600.00
FNIA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$600.00 0.00															
E 54	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
SUN NIGHT FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$4,000.00 0.00															
E 55	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00															
E 56	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) RM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.004		0.00	NM	1	\$350.00
LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00															
E 57	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004		0.00	NM	4	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$275.00 0.00															
E 58	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004		0.00	NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00															
E 59	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004		0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$285.00 0.00															
E 60	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004		0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$285.00 0.00															
E 61	KSNV	10/30/12	11/02/12		CM	1135p-1237a	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00

Order / Rev: 105007
 Alt Order #: 06837951
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			4		\$150.00			0.00			
E 62	KSNV	11/05/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$150.00			0.00			
E 63	KSNV	10/30/12	11/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.004		0.00	NM	4	\$240.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			4		\$60.00			0.00			
E 64	KSNV	11/05/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.004		0.00	NM	1	\$60.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$60.00			0.00			
E 65	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$400.00			0.00			
E 66	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$90.00			0.00			
													Totals	164	\$37,250.00